

*Press Release*

Paris, France – July 13, 2006

## **CoFluent Design expands sales in the US and Israel**

*CoFluent hires sales representatives in the US and Israel and plans to open an office in California*

### ***CoFluent answers growing US customer base and sales demands***

Leveraging on a recent deal with a world-leading US semiconductor company, ESL (Electronic System Level) modeling & simulation toolset provider CoFluent Design took the first steps to establish a direct presence in the US market. The company signed an agreement with EDA Sales, Inc. to more efficiently reach and serve US-based targeted major accounts. CoFluent also plans to open an office in California in the coming months.

“With a clear value proposition and strong customer references, CoFluent products present a tremendous growth opportunity in the US with telecom & networking equipment providers as well as with digital multimedia terminal and semiconductor companies” said Stéphane Leclercq, CEO of CoFluent Design.

### ***CoFluent reaches Israeli market***

CoFluent also entered an agreement with Corem Technologies to serve the dynamic Israeli market.

“CoFluent already works with or targets large multinational electronics and semiconductor companies that have R&D facilities in Israel. They could definitely benefit from the time-to-profitability advantage offered by CoFluent Studio” said François Englebert, Director of Worldwide Sales of CoFluent Design.

### **About CoFluent Design:**

CoFluent Design provides CoFluent Studio™, a system modeling and simulation software environment that allows developers of electronic systems to:

- DECIDE: Securely predict behavior and performance through system-level modeling & simulation from partial software and hardware
- SHARE: Provide system timed-executable specifications rather than static documents for common hardware/software reference
- CAPITALIZE: Capture the company’s electronic system design know-how in model libraries

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