

Atlanpole

Key Figures



In 2010, Atlanpole had a major impact ...

... on the local and regional levels

10 Atlanpole business breakfasts: each of these monthly events (for networking, dialogue and discussion of technological, innovative or topical issues) attracts over 100 attendees, on average.

4 company start-up workshops: these workshops are custom-made for budding entrepreneurs receiving business support from Atlanpole. They provide participants with a group-working approach to tackling essential aspects of the company start-up process.

5 «hands-on» training modules: innovative business development and training methods: «Stimulating your Sales Action Plan», International Business Development, design, recruitment, telemarketing...

The «Atlantic Pionnières» project: a successful business support and mentoring program for female entrepreneurs, with the creation of 14 companies over the last two years. Three special training sessions (project management and time management).

... and on the national and international levels

The Atlanpole Biotherapies competitiveness cluster: 172 member companies and labs. 10 international shows. The cluster welcomes several international delegations (from Japan, South Korea and the UK) and organizes two Key Account meetings (Merck and Sanofi Aventis).

Atlanpole Blue Cluster: 105 companies and labs. Creation of a working group on the exploitation of marine bioresources. Three Blue Cluster clubs.

Atlanpole Advanced Technologies

Atlanpole provides the EMC2 and PGCE technology clusters with coordination support and help with putting together innovative collaborative projects.

Atlanpole Digital Innovation

Atlanpole acts as the operational support organization for the Images et Réseaux («Images and Networks») competitiveness cluster. 1 technical forum («Changes in Information Systems in the Service Sector»). A Key Account day (IBM).

European and international programs

- Preparation of the Biomarine business convention on marine bioresources and renewable energy, to be held in Nantes and Saint Nazaire on Sept 7-9th 2011.
- Win Atlantique: international business development for innovative SMEs
- TERM: exploitation of intellectual property.
- Biomati'n: a European Union project on biomaterials.

Investing in the future

Atlanpole has championed or significantly contributed to the following projects and initiatives: the University Hospital Institute (IHU), the Jules Verne Technological Research Institute, the Défi-µALG demonstrator, a university technology transfer firm (a SATT), 1 IDEX accreditation project...

As the **TECHNOPOLE** for the "Nantes Atlantique" economic basin and a lead or joint facilitator for several competitiveness clusters, **ATLANPOLE** helps to maintain a truly dynamic innovation network around the Pays de la Loire region's pivotal urban area.

Boasting a **EUROPEAN BUSINESS INNOVATION CENTER** and accredited as the **SCIENCE BASED INCUBATOR** in the Pays de la Loire region by the French Ministry of Research, Atlanpole fosters the emergence, creation and development of innovative companies thanks to excellent resources, a team of experienced professionals, an ability to pull in external funding and a network of appropriate skills.

As a member of the French National Innovation Network (Retis), the European Business & Innovation Centre Network (EBN) and the International Association of Science Parks (IASP), ATLANPOLE has been awarded ISO 9001 certification for each of its 3 core activities:

- business support and skills networking
- project engineering for innovative individual or collaborative activities
- territorial and inward investment marketing

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www.atlanpole.fr **NOUVEAU**



349
companies*



71
research and higher education organizations



29
innovation support structures, technical centers and competitiveness clusters

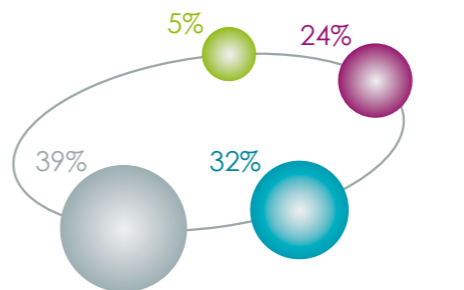
Since the 01/01/2010
79
projects reviewed
including 46 new

16 **16**
new projects selected for assistance
company start-ups projects incubated* in the region
13 by Atlantpole itself
2 by Angers Technopole and 1 by Laval Mayenne Technopole

14
creations

* projects linked to academic research, with specific funding from the French Ministry of Research and the ERDF

63 including 30 academic spin off
support provided to a total of 68 companies and start-ups projects in 2010



- Environment - Energies
- Electronics/Computing/ICT
- Biotechnologies - Healthcare
- Others

(Mechanical engineering, Materials, Naval technologies, Agrifood, Innovation services)

2,5 M€
raised in 2010*

* does not include funds raised by companies after leaving the Atlantpole business support program.

22

new projects built and accredited, involving

43 SMEs

5,6 M€
million obtained in 2010



*accounting for just over 20,000 jobs.